



ROTARY YEAR 2019-2020 · ISSUE 13 · VOLUME CXI SEE - DREAM - SOLVE ROTARY CONNECTS THE WORLD

2019 - 2020

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HELLO AGAIN, READER!

Summer is officially over (yesterday was the last day); the weather is even starting to feel a bit cooler at times so as to make you believe it's true.

And we, dear fellow LA5er, are a full three months into our Rotary year! How time flies! To mark the auspicious occasion, we thought we would treat this issue as a special update. We've tapped into the minds of the club's leadership and hope to provide both a recap of what has been done, and a glance toward what's to come for LA5.

President Rick shares his usual words of wisdom, but isn't quite alone on his high horse - the Past Presidents have weighed in on some preliminary scores for him this year.

It's all here- drama, intrigue, emotion ... and the opera will continue for another 9 months! We hope you will play your role, and continue to let us know what you love, or maybe could do without.

Remember, this is *your* club. Take part in its journey, its growth, its story.

YOURS TRULY,

El Rodeo
ELRODEOLA5@GMAIL.COM



from the editors

ROTARY IS COMMITTED TO ...

ENDING POLIO PROMOTING PEACE FIGHTING DISEASE PROVIDING CLEAN WATER SUPPORTING EDUCATION SAVING MOTHERS AND CHILDREN GROWING LOCAL ECONOMIES DISASTER RESPONSE



 $A\ MESSAGE\ FROM \ THE\ PRESIDENT$

ANYTHING ELSE?

Rotarians are compassionate, giving people, committed to the idea of living selfless lives. In addition to building careers, serving families, hosting scout meetings, volunteering at schools, serving in neighborhoods, churches and synagogues, Rotarians, who are doing each of these things, still gather once a week to ask: "Is there anything else I can do?"



THE WORLD

Thankfully, people are still asking that question. In spite of tremendous resources and scientific advances and engineering marvels, many people on this planet still lack clean water, suffer from poor nutrition, benefit from little to no education, are impoverished due to wars and conflict. You would think that some of these problems would have been eliminated by now, but in fact, in some parts of the world, the problems are worsening. Thank goodness Rotarians are still asking, "What else can I do?"

Last week, our Club took steps to encourage our members commit to support the good works of Rotary globally and our Club locally. The initiative, led by the Foundation Division of the LA5 Board of Directors, is meant to start a conversation about making philanthropic and service commitments. Last year, LA5's participation rate for giving was about 14%. We are confident that a Club of compassionate and generous people can do better. Much better.

If you are like me, you will want to know how your gift is making an impact. To that end, we will commit to sharing impact stories of those who benefit directly from the work we do and the funds we provide. You will be amazed by the good this Club is doing and yet, I suspect you will ask the question all great Rotarians ask, "What else can I do?"

Yours in Rotary service,

Nick Gibson
President,
Rotary Club of Los Angeles
2019 - 2020

OTAR

RNATIO











Oct 03 Golf Committee - Chevy Chase Country Club

Oct 04 Courageous Citizen Awards with DA Jackie Lacey Lunch at the Jonathan Club

Oct 11 Ken Basin - Lunch at the Cal Club

Oct 15 District 5280 Breakfast - Proud Bird Restaurant

Oct 18 Commissioner Warren Stanley - Lunch at the Cal Club



THIS FRIDAY

LUNCH AT THE CAL CLUB WITH

A L E X B L O O M I N G D A L E

L.A. TACO



The Media in Los Angeles; The Landscape, The Opportunity

Alex Bloomingdale is an entrepreneur with an interest in education and media, as co-founder of enotes.com, he created one of the world's most-visited education websites that serves 15m students worldwide every month. A native of Southern California, he co-founded L.A. TACO, a media brand focused on food, culture, and local news, due to his love of Los Angeles, the city his family has called home for over 90 years

CLICK HERE FOR TICKETS

LAST WEEK

A VIDEO RECAP OF THE SECOND BREAKFAST MEETING OF THE YEAR FOR LAS FEATURING SPEAKER DAVID EADS, CEO OF THE TOURNAMENT OF ROSES





SEPTEMBER BIRTHDAY-ITES

Frank Acevedo
Bob Aldridge
Adam Bar
Chris Chen
Jack Dibb
Tuan Do

Jeff Goodman
Michael Hart
Paul Jacques
Paul Netzel
Lloyd Ogilvie
Adam Pilder

Seda Rashidi Keith Renken JR Richardson Charlie Slemaker Paul St. John Spencer Walch

Q1 HIGHLIGHTS

An inspiring report was shared with the club about ongoing efforts for clean water in Myanmar led by Herb McGurk, JT Warring and sponsored by Dr. Sumi Kawaratani. Club members spent a wonderful day with Interacters and scholarship recipients volunteering at Camp Paivika. Service cochair Ana Rosales has been quick to identify dates for LA5's cornerstone service celebrations and events. The foundation has been set for a busy year!

SERVICE

Two successful breakfast meetings!
Three new interns. The addition of a
Rotaractor to the LA5 board. The early
makings of an LA5 Business Exchange.

ED John Green, President Rick, VP Paul
Ekstrand, and the club's administration have
shown they are not fearful of the right
changes for the club, and continue to mentor
the next generation of Rotarians!

ADMINIST RATION

John Spokes and Michael Hart spent the first quarter with heads down and pencils to paper, strategizing ways to ensure all LA5ers receive clear communication and gain a robust understanding of the impact of their giving efforts; as well as how to give, and to whom to give.

FOUNDAT ION



Q1 HIGHLIGHTS

SOCIAL

COMMUNI CATIONS

MEMBER SHIP

The wine committee, comprised of Christina Moses and Denise Anthony, coordinated an amazingly successful wine tasting event at Tony Medley's beautiful home, with David Bland as the generous sponsor. The golf committee. chaired by Bo Lee and Jared Smith, hasn't lost a beat, consistently hitting the green the first Thursday of each month.

With a promise toward member-focused messaging, the marketing committee committed to the revival of the El Rodeo as a weekly newsletter and a consistently active social media presence. This hardworking group of 12 has held calls for continued productivity on a weekly basis, and continues to forge forward in support of the club's story-telling efforts.

Laine Wagenseller has initiated the troika concept - a method by which Rotarians can get to know each other better. Charlene Dimas-Pinedo and Maureen Tepedino have been hard at work, exploiting their talent for personal connection; both building the new member pipeline and reconnecting with existing LA5 members.



OUR GOALS FOR THIS ROTARY YEAR

100% participation in the '365' community grant fund new members sponsored by **20**Rotarians

50%
participation
from the club
for club service
projects

4 large venue lunch programs

8 new LA5 Foundation Fellows 60%

participation
from the club
for club
fellowship
events

HOW YOU CAN HELP



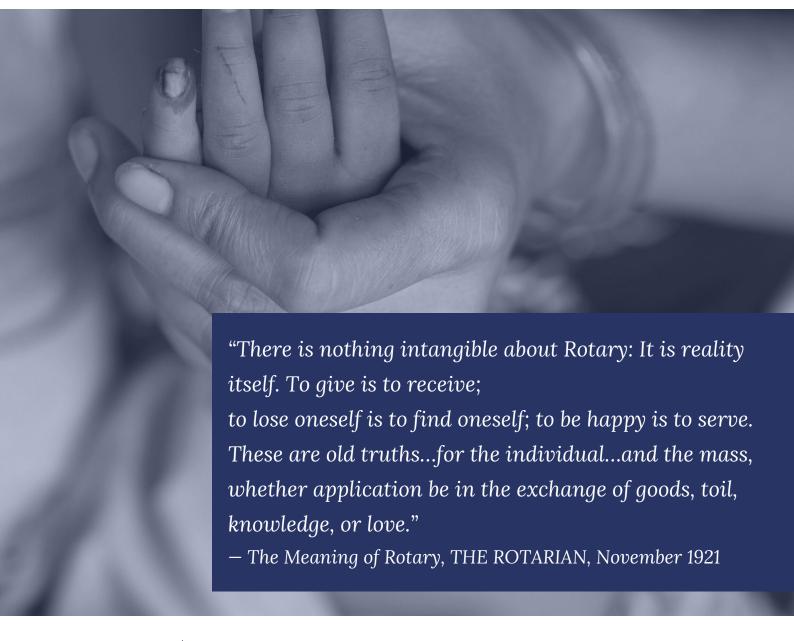
Engage!

- Participate in events and fellowship with your fellow club members.
- Attend club meetings frequently.
- Join a committee.
- Engage others bring a guest to Rotary.

Give!

- Participate in the club's Community Grant '365' fund.
- Donate your time and participate in the club's service projects.

MAKE AN IMPACT



IF EVERY LA5 MEMBER PLAYS THEIR PART, THIS CLUB WILL ...

- Gift over \$200,000 in scholarships to high need, high performing future LAUSD graduates
- Ensure thousands of young Angelenos will have health check-ups and receive toys for the holidays - both of which they might not receive if not for Angel City
- Continue to help provide clean water to needful communities in Myanmar

- Help Rotary International complete its mission to eradicate Polio
- Gift tens of thousands in grants to local organizations who directly service impoverished and homeless youth
- Develop life-long friendships within its membership
- Continue its support of hundreds of foster children and the DCFS
- Have fun!

President Rick's First Quarter Scorecard

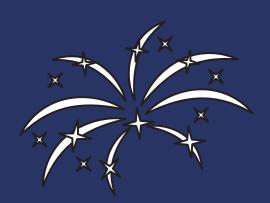
Scale = 1-5

"Rick is doing a superb job!" - PP Mike Birkholm

"Our meetings have been excellent with exceptional content, reports from our wonderful committees and extraordinary speakers. Keep up the good work! xx Dave"

- PP Dave Meshulam

J



"Definitely a 5!" - PP Megan O'Rourke

"Great meetings and good energy."-PP Todd Johnson 5

"The speakers have been very good, and President Rick has done an excellent job at the podium as well as running the Club." -PP Bob Aldridge

5

".10 deduction for the watch incident.

Otherwise FLAWLESS!"

-PP Erick Weiss

THE PAST PRESIDENTS GIVE A PRELIMINARY SCORECARD FOR PRESIDENT RICK BASED ON Q1

5

"I leave the meetings each Friday feeling better than when I arrive. I look forward to attending every Friday. It's the best way to start my weekend!"

- PP Jose Vera

5

"Leadership has done a great job engaging members! Although I struggle to be at the Friday meetings, there has been no shortage of opportunities to be involved."

-PP Charisse Lara

1

"President Rick just fined me \$50 for going to the UCLA game. I give him a 1! Jk he is doing a great job."

-PP Ken Chong

10

"Not doing too bad for a rookie. Since he is still a little new and does not yet understand that Ken Chong can pay triple that fine he should get a five. But the fact he fined the "king of finers" and a Bruin I give him a ten coming out of the gate."

- PP Dave Tomblin

6

"I give Rick a 6! He's doing an amazing job with great energy and talent!
SUPER! "

-PP Alan Bernstein