

EL RODEO



ROTARY YEAR 2019-2020 · ISSUE 20 · VOLUME CXI
SEE - DREAM - SOLVE
ROTARY CONNECTS THE WORLD

NOVEMBER 12, 2019

2019 - 2020

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THE BEST WAY TO RUIN A ROTARY MEETING

A message from the President

At each of our lunch meetings, just before I ring the bell to call us to order, I listen to the chatter and laughter and I say to myself, "Am I about to ruin a perfectly good Rotary meeting?" Last week as I looked out at the crowd that had gathered, I saw Ben Turner slapping backs and shaking hands. Lauren Schlau and John Green were discussing something. John was gesturing wildly. Sally Gallagher had just arrived to the table at the back and the conversation suddenly grew loud with enough laughter to turn heads. John Langfit was leaning forward to introduce himself to guests. Meanwhile, Jeremy Weinglass was bathing the scene in beautiful music. I grabbed the gavel and prepared to bring it all to jarring end by ringing the bell.

Rotary friendship is one of the most important elements of the Rotary experience. The meetings are meaningless without it. The service projects become tedious when friendship is absent. That is why I am excited about the final meeting of 2019. The December 10th meeting will be less of a meeting and more of a party. It will be a celebration of friendship. We'll gather at the California Club at 6 pm for a reception. Dinner will be served at 7 pm. The evening will last as long as any of you want to hang out. We have a great band, Carly and the King, lined up to play and perform. We'll end the night with a toast to our Club and to one another. This is a perfect event to invite a friend, partner, or spouse. To celebrate the 10th Anniversary of Angel City Celebration, \$30 of each ticket will go to support this hallmark project.

I hope you will share in this very special evening.

Tickets are available at rotaryla5.org

Yours in Rotary Service,



Rick Gibson

President,
Rotary Club of Los Angeles
2019 - 2020



The Rotary Club of Los Angeles Presents

THE 2020
Rose Queen
and Court



with Special Guest Host

Fritz
Coleman

Friday, November 15

11:30-1:30 pm

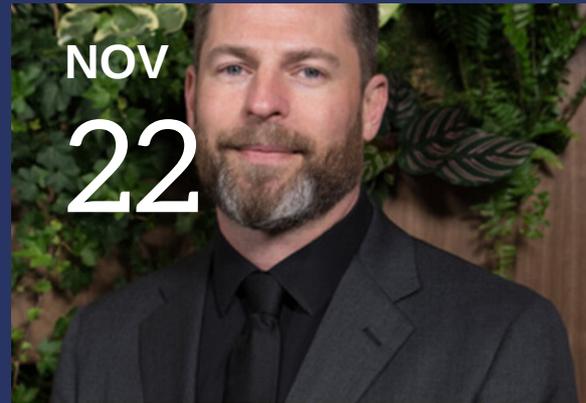
The California Club

Downtown Los Angeles

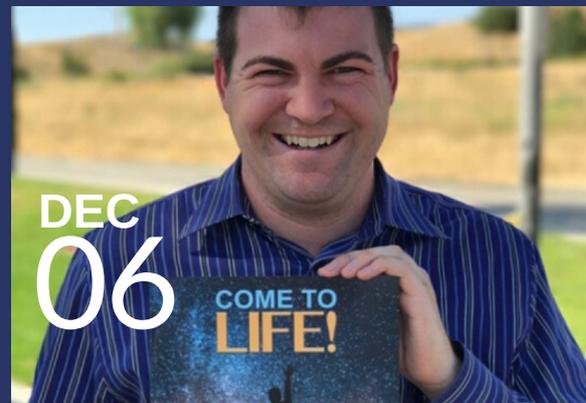


Purchase Tickets
at rotarlya5.org

Mark the calendar



NATIONAL NOV 23 ADOPTION



- Nov 15** Rose Queen & her Court - Lunch at Cal Club
Baby Shower for PP Charisse Lara (following lunch)
- Nov 22** Brian Goldstein - Lunch at Cal Club
- Nov 23** Service Opportunity - National Adoption Day
- Dec 02** Cosko Golf Event - Los Angeles Country Club
- Dec 06** Thomas Iland - Breakfast at the Cal Club

[CLICK HERE TO VIEW THE CLUB CALENDAR](#)



ANGEL CITY CELEBRATION

PURPOSE

Angel City is celebrating its 10th anniversary, it evolved from a simple toys and food giveaway in a church parking lot to an event featuring many components intended to improve quality of life for underserved families and young children in The annual Angel City Celebration, partnering with both LA City and County Parks Departments, has rotated its site among several parks in South LA. Recognizing how much the event can impact the quality of the life for families in South LA, Rotary Clubs have joined forces with community volunteer groups, local businesses, churches, schools and LA County government agencies to meet the needs of this underserved community.

DESCRIPTION

Designed to serve 4,000+ residents of South Los Angeles, including children from age 4 to 13 and their families. With help from 400+ volunteers, we serve breakfast, distribute books, toys and men's clothing (including jacks, slacks and more-this year only); stage the resource & health fair focus on preventive health issues and mobile health clinics with doctors and health care professionals provide services.

NEEDS

- Financial sponsorships
- In kind support
- Extra volunteers

DATE & TIME

Saturday, December 7, 2019
7:30am – 4:30pm

LOCATION

Jesse Owens Community Regional Park,
9651 South Western Ave, LA 90047

CONTACT PERSON

Marjorie Heller
Rotary Club of Los Angeles
AngelCityCelebration@gmail.com
(323) 463-0304

Light breakfasts and lunches will be provided to volunteers!

Please click the Angel City Volunteer RSVP to register

[ANGEL CITY VOLUNTEER RSVP](#)

The Rotary Club of Los Angeles

Celebrating 10 years of service
to Los Angeles

\$130

PER GUEST

\$30 goes
to support
Angel
City

ANGEL
CITY
HOLIDAY
PARTY

TUESDAY
DECEMBER

10

6 PM

RECEPTION
7 PM DINNER

CALIFORNIA
CLUB



TICKETS ROTARYLA5.ORG

Musical Guests

CARLY AND THE KING



THE TOURNAMENT OF ROSES

BY LAUREN SCHLAU

It's the grand-daddy of them all - the Tournament of Roses,

staged for the world right here in usually sunny Southern California each January 1 (unless it's a Sunday). On September 20, LA5 breakfast attendees heard from TOR CEO David Eads about some behind the scenes challenges the organization faces in keeping the event relevant and exciting to its millions of worldwide viewers of both the iconic parade and the vaunted Rose Bowl football game.



The first Tournament of Roses was held in 1890 sponsored by the Valley Hunt Club. The abundance of flowers in the midst of winter prompted the club to add a parade before the competition, where entrants decorated carriages with hundreds of colorful blooms. The Bowl game came a decade later in 1902, though not held annually due to football playoff schedules. Both the parade and bowl game are recognized as the gold standard by which others are measured.

Despite the TOR's success and global recognition the organization faces challenges when producing a parade attracting 700,000 live spectators and a football game for 90,000 fans each and every year, and millions more worldwide via television. These events have a

total economic impact on Pasadena and greater Los Angeles of nearly \$200 million from visitor spending for hotels, restaurants, attending other paid venues, and other category spending while in the area, many who come for the tournament from out of town for one to two weeks.

A little known fact is that the parade revenue doesn't cover its expenses and in the long run is not economically sustainable. Mr. Eads

and the TOR Committee are exploring ways to have it break even. Another challenge he mentioned is security, a concern of both the organizers and spectators. The TOR has installed auto blockers, security cameras and more security staff along the parade route and at the game to mitigate potential problems, all at additional cost to TOR.

In terms of the Rose Bowl game, challenges include a declining football audience, changes in the NCCA's playoff format and a proliferation of bowl games at the end of the year diluting the audience for each game. While the Rose Bowl continues to fill the stadium the TOR recognizes that may not always be the case and again, is working to identify ways to ensure a viable future for the game.

Any of us who have attended our annual TOR Rose Court luncheon, worked on a float with Rotary (myself included), attended the parade or the bowl game, or just watch the spectacle on TV know how much this event is integrated into the area's New Year celebration. Experience a part of the Tournament of Roses by meeting the Rose Parade Queen and her court at our special annual TOR luncheon November 14, emceed again by the charismatic Fritz Coleman.



LAST WEEK IN PHOTOS

VETERANS DAY PROGRAM WITH ELLEN PAWLIKOWSKI



Did you know that Walker was this funny?!



The LA5 directory is out! ... and it's quite the page turner ...



where the magic happens



where the magic actually happens



Rotary is fun!



See?!



MEET JACK DIBB

*PAUL HARRIS FELLOW,
WELCOME & BADGE
COMMITTEE,
INVOCATION & MUSIC
COMMITTEE,
SERGEANT-AT-ARMS '07-'08*

What was your favorite thing about your career?

Helping more than 150 Terminated Executives get their careers back on track.

What is your proudest accomplishment?

Having 2 very successful sons and 2 great granddaughters.

What quirks do you have?

I believe there are 2 ways to do something: my way and wrong.

What's your dream car? Why?

Porsche 911 convertible. One of the finest sports cars ever built.

If you could choose to do anything for a day, what would it be?

Walk my dog. Play 36 holes of golf, have a good dinner with friends, go to bed and read a good book.

What's worth spending more on to get the best?

Everything. You get what you pay for.

CHECKING IN WITH LA5 SCHOLARS

**ANGEL, 2016 RECIPIENT
CURRENTLY ATTENDING
BROWN UNIVERSITY**

How did you use the scholarship money?

"I used it to buy books and to afford travel to California during breaks."

Brag to us about what you did this year...

"This past year I was named a Liman Fellow with the Yale School of Law. As a fellow, I was given a stipend to work with the Mexican American Legal and Educational Fund in Washington, D.C. Additionally, Brown University recently nominated me for a Marshall Scholarship, which is considered to be among the most competitive scholarship for graduate programs. If I'm awarded the scholarship, I will spend two years in the UK studying migration.: