

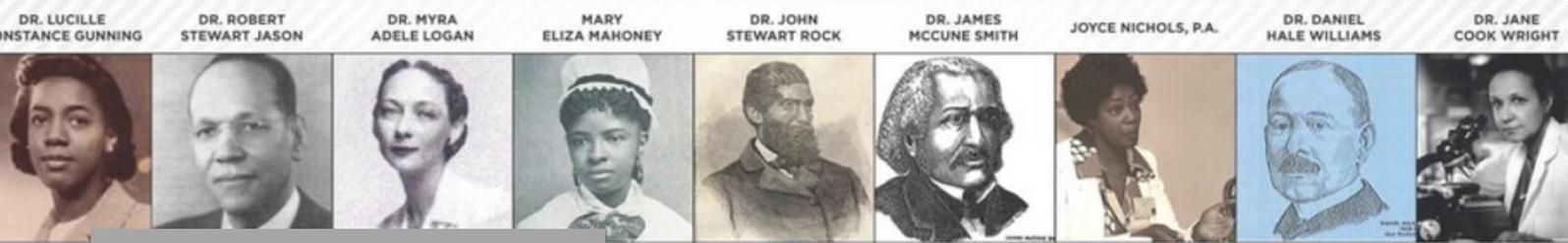
EL RODEO

February 24, 2021



DR. HILDRUS GUSTUS POINDEXTER DR. KEITH LANIER BLACK DR. LONNIE ROBERT BRISTOW DR. SARA WINIFRED BROWN DR. REBECCA LEE CRUMPLER DR. CHARLES R. DREW DR. JOYCELYN ELDERS DR. MARY MAYNARD DALY DR. SOLOMON CARTER FULLER

BLACK HISTORY MONTH: PIONEERS IN MEDICINE AND SCIENCE



DR. LUCILLE INSTANCE GUNNING DR. ROBERT STEWART JASON DR. MYRA ADELE LOGAN MARY ELIZA MAHONEY DR. JOHN STEWART ROCK DR. JAMES MCCUNE SMITH JOYCE NICHOLS, P.A. DR. DANIEL HALE WILLIAMS DR. JANE COOK WRIGHT

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"IN FINE, WE ARE DESTINED TO SPREAD OVER OUR COMMON COUNTRY THE HOLY INFLUENCES OF PRINCIPLES, THE GLORIOUS LIGHT OF TRUTH."

James McCune Smith, MD

James McCune Smith, MD, was a man of firsts. In 1837, he became the first black American to receive a medical degree – although he had to enroll at the University of Glasgow Medical School because of racist admissions practices at U.S. medical schools. He was also the first black person to own and operate a pharmacy in the United States and the first black physician to be published in U.S. medical journals.



A MESSAGE...

FROM OUR MEMBER

I received an email this week from Bo Lee that I thought was a mistake. He said that he was looking for a “Prominent Member” of LA5 to write this week’s Message from Leadership. I checked the email address – “yes, that’s me”. Just to make sure, I asked Bo if there was a typo and there wasn’t. Wow – I was feeling great. I’m Prominent!

As a lawyer, I really appreciate being appreciated. A recent Pew Research Center survey found that only 18% of the public believed lawyers contributed “a lot” to society. Worse, 34% felt that lawyers contributed next to nothing or nothing at all – the lowest scores of the all the professions listed.

So with a cloud of societal contempt hanging over me, it felt appropriate that I was asked to be a facilitator for District 5280’s Diversity Equity and Inclusion (“DEI”) work shop. Implicit bias? Stigma? Hostility? I’ve been living it for 30 years!

As we discussed DEI in the work shop, I reflected on a Harvard Business Review article that discussed why most DEI programs fail. <https://hbr.org/2016/07/why-diversity-programs-fail>. The study found that shaming people about their purported inherent racism or trying to dictate their behavior not only doesn’t work, it is counter-productive. The response of most people to being treated this way is resistance and anger. In the words of the authors - “control tactics” don’t work.

What does work -- getting people to know each other – getting folks out of their ethnic, racial, gender (or in the present environment, political) isolation by spending time with a diverse bunch of people in a positive social atmosphere. Familiarity breaks down the barriers and preconceptions that have been baked into our minds. Hmmmmm – doesn’t that sound like the essence of Rotary?

As the vaccine rolls out. we’re finally able to slowly climb out of our Covid mandated isolation. Let’s take this opportunity to get together in person. Embrace this opportunity. Take a leap into the unfamiliar. Be a guest at a Lynwood, Watts or Thai Town Rotary meeting. Hangout with the Latinos Unidos club. You’ll have fun and make new friends. Isn’t that the best way to break down barriers? Isn’t that what Rotary is all about?



Peter Weinberger

Scholarship Committee
Club service Committee



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LIFE'S TOO SHORT TO EAT THE THINGS THAT WILL MAKE YOU LIVE LONGER.



THE FIRST THING ON MY "TO-DO" LIST IS TO MAKE A "TO-DO" LIST.

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MY FRIEND GREG IS THE JEDI WINEMAKER FROM THE PLANET NABU.

DOES HE CARRY A LIGHT SABER?



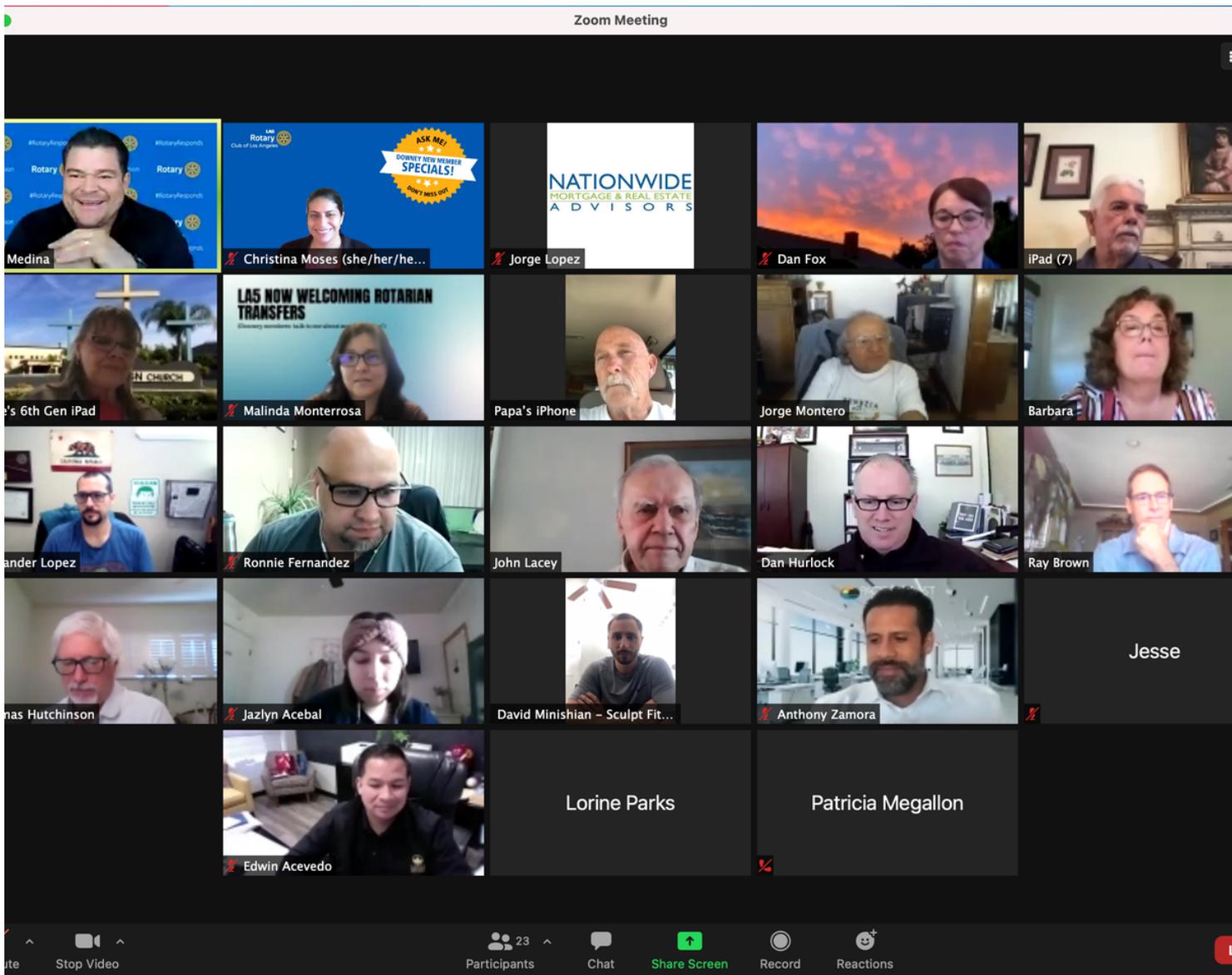
I CONFESS. SOMETIMES I PROJECT MY OWN ISSUES ONTO OTHERS.

OH, YEAH; LIKE YOU DON'T.

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@brenton.daily



LA5 Now Welcoming Rotarian Transfers

Malinda and I attended the Downey meeting on Tuesday, Feb. 23 as Downey continued to escalate tensions between the clubs. Unfortunately, their recruitment tactics were stronger than our so we may or may not have accidentally submitted applications to their club...oops! Peace talks may be occurring at LA5's St. Patrick's Day Happy Hour...more to come.

Chrissy Moses

**DOWNEY
NEW MEMBER
SPECIALS!**

**ST. PATTY'S DAY
VIRTUAL HAPPY HOUR**

Sunday, Mar 14, 2021 |
2:00 - 3:30 PM

[REGISTER HERE](#)

DOWNEY'S RESPONSE

T Letter From ~~X~~ the Editor



If this was a military operation, General Patton might have labeled it as a minor skirmish. The spy (LA5's Chrissy Moses) infiltrates the neighboring peaceful camp (Downey Rotary) and reports troop strength, readiness, and leadership skills back to her superiors. Or something like that.

It could have stopped there, with hostilities averted and the opposing camps content with the status quo in their respective territories.

But no. Club leadership at LA5 has apparently directed the propaganda arm of the club, their beloved *El Rodeo* newsletter, to publish *two full pages* of vile attacks on our simple, unassuming club. Yeah, there's a lot of empty space on the two pages, but they've made use of a meme-generator to challenge our intelligence (what little we have), and some professional cartoonist to lampoon our beloved city name. I'm outraged! Outraged, I tell you.

I have just two things to say to what I believe is a 20-person staff of the *El Rodeo*:

1. To accuse the *Hub Bub* of printing fake news is an exercise in exploring the obvious! With the exception of our President Elect Jesse Vargas, who is a little slow, our readers do not come to us looking for any truth. Actually, I don't think they come looking for anything but toilet-time reading material. Rotarians go to Hannity for real news.

2. The concept of *Truth* leads to my next *El Rodeo* observation: your website link proclaims that you've been publishing for 112 years, but the actual *El Rodeo* issue indicates the volume and issue both at 30 at the top of each page. Hmmm...

Tell Brenton that we smell a rat, as well....

FULL ISSUE HERE

LETTER FROM OUR EDITOR

(because we have one too)

Hello LA5 Rotarians,

As you may know, our lovely *El Rodeo* is a well recognized publication and has received many accolades. All of which are to us from us, but regardless, received. A prestigious publication such as ours would certainly have advertisement fees. Since I don't have a contact over at Rotary of Downey or *The Hub Bub*, I need help sending them an invoice for the 2 page dedication we created for them in the last issue. If they have any questions or want additional pricing for future features or ads, they can contact me directly at tammy.nguyen@rotaryla5.org. I'm not sure if they thought this was a free platform or some sort of mutual collaboration, but it is certainly not. Unfortunately, we do not have a dedicated accounts payable personnel within our 20-person staff here at *El Rodeo*. Our team is just so busy cross-collaborating, circling back, checking off action items, catching up to speed, following up, discussing counter-branding tactics, and so on... that we just don't have the bandwidth to pursue payment. They should know that we are grateful and so thrilled to have their contribution support our club's committees, of course!

Also, please tell who ever caught the error in our volume/issue thing, that I love their attention to detail. I'm looking for a 2nd assistant so if they are interested.

YIRS,

Tammy Nguyen

Did You Know?

- We hope you expressed your love and bought roses this Valentine's Day as service above self and didn't let down the 189 million stems of roses that gave their best days to support the U.S. sales market in February.

**Give us a chance to show how much we care.
Let us know about:**

- Special events to share and celebrate in El Rodeo.
- Losses, illness, other difficulties so we can send out TLC.
- Interest to join Rotary Cares and help send caring notes.



Contact

Brenda Wiewel
frankens@usc.edu

or

Walker Railey
walkerrailey@gmail.com

GET TO KNOW OUR...

SCHOLARSHIP RECIPIENT

WHERE DID YOU ATTEND SCHOOL?

Stanford University

HOW DID YOU USE YOUR SCHOLARSHIP MONEY?

Used to cover my Stanford bill of school expenses.

BRAG TO US ABOUT WHAT YOU DID THIS YEAR!

Performed in a main stage musical as a leading character, started a business and YouTube channel to help students with their college applications, learned to code, released a song that I wrote, sang, and produced, made new art, and explored what it means to combine art and technology!



DYLLEN

WHAT'S GOING ON THIS FRIDAY?



**FRIDAY
2.26.21**

COME ZOOM WITH US!

**CLUB MEETING WITH SPEAKER
DR. JANE WARD**

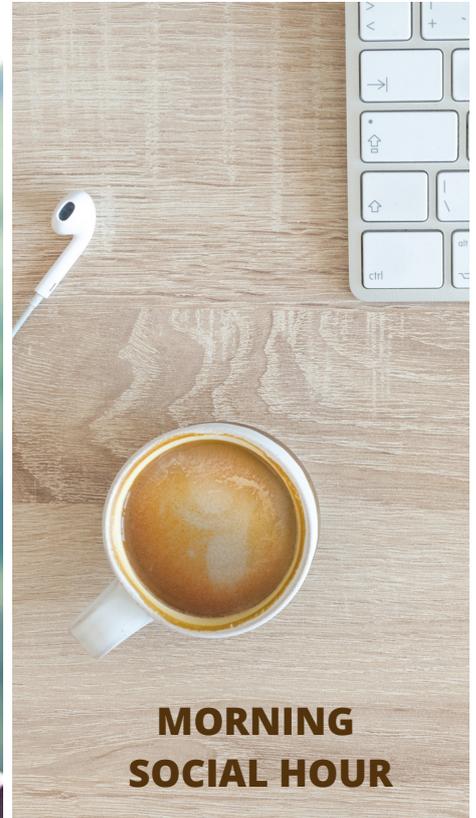
Jane Ward is professor of Gender and Sexuality Studies at University of California Riverside, where she teaches courses in feminist, queer, and heterosexuality studies.



[REGISTER HERE](#)

MARK YOUR CALENDAR!

Christine McKay



Dr. Jane Ward



- FEB 26** Club Meeting with speaker Dr. Jane Ward
- MAR 4** Morning Social Hour
- MAR 5** Club Meeting with speaker Christine McKay
- MAR 12** Club Meeting with speaker Katya Pronichenko
- MAR 14** St. Patty's Day Virtual Happy Hour
- MAR 16** Business Exchange

[CLICK HERE TO VIEW THE CLUB CALENDAR](#)

All Current Events are ZOOM Video Meetings Unless Otherwise Noted

IT'S BACK!

50/50
Raffle

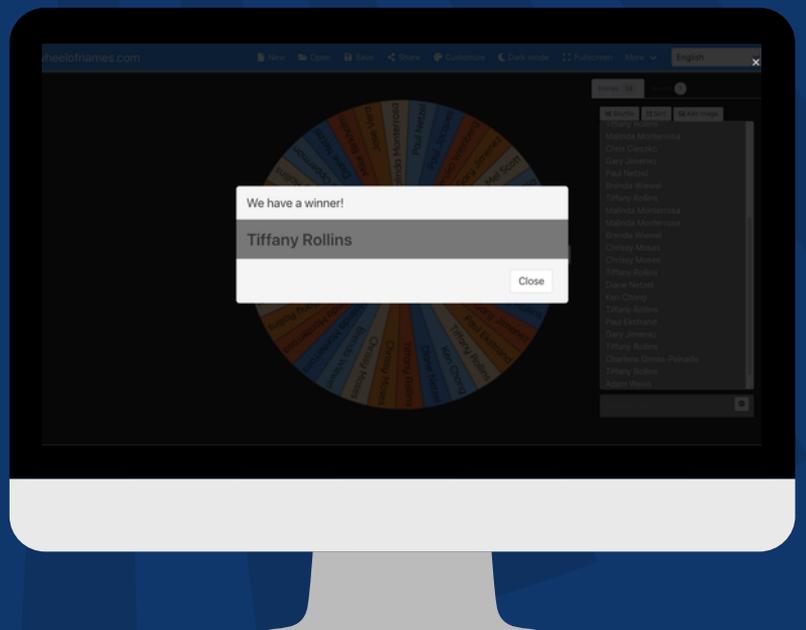
[BUY TICKETS HERE](#)

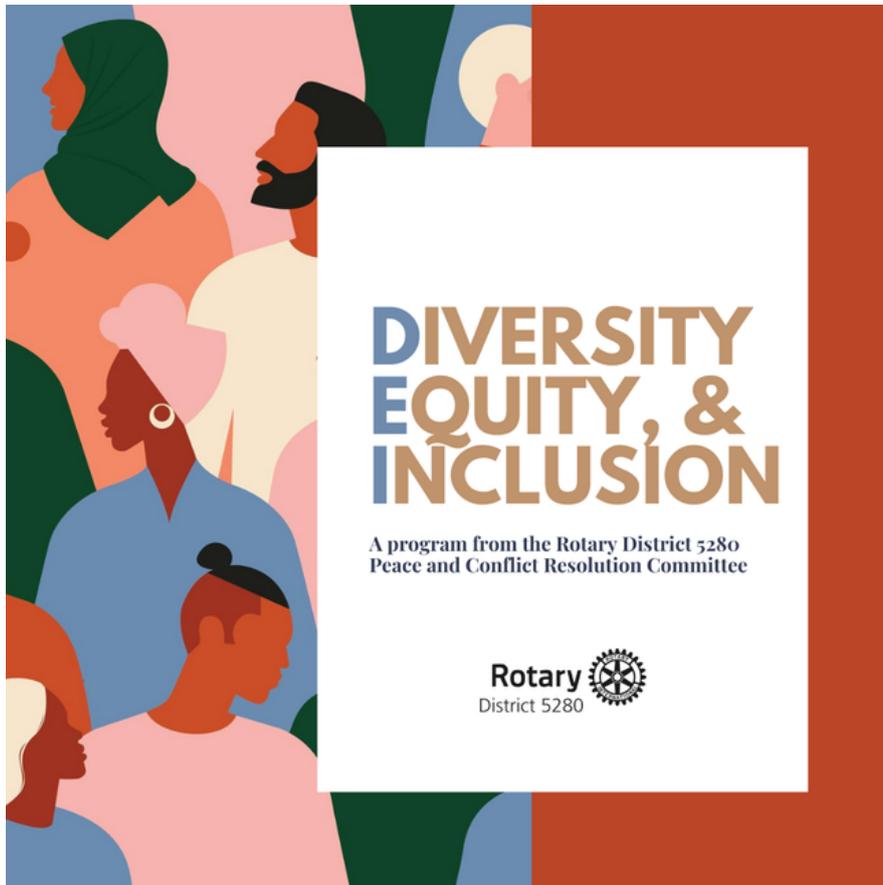
WINNER GETS
50% OF THE POT

SEVEN ENTRIES FOR \$5

LAST WEEK'S
WINNER

TIFFANY
ROLLINS!





Diversity, Equity & Inclusion Program February 27, 2021 | 10:00am-12:00pm

Dear Rotarian,

As some of you may be aware, the District 5280 Peace and Conflict Resolution Committee has been developing an informative (virtual) program for members to support the District's Diversity, Equity and Inclusion (DEI) goals. The program is based on Rotary International statements on Diversity, Equity and Inclusion and on Racism.

I am pleased to announce that the program is ready!
It will be held on **February 27, 2021, 10:00 a.m. to 12:00 p.m.**

We have designed the program to be informative with a contextual presentation, and to be interactive with facilitated small groups to ensure a safe and comfortable environment in which to carry out dialogue. To be productive these programs are limited to 60 attendees. The program will be on a first come first served basis. So please register early.

Please [register here](#). The program access link will be emailed to you after you register.

We look forward to seeing you at this most important program to support DEI throughout our District and in our clubs!

Yours in Rotary Service,

Mark Ameli, Chair
District 5280 Peace and Conflict Resolution Committee

ST. PATTY'S DAY VIRTUAL HAPPY HOUR

Sunday, Mar 14, 2021 | 2:00 - 3:30 PM



Leandro DiMonriva, The Educated Barfly, one of LA's favorite Bartenders (Cole's) and Virtual Happy Hour extraordinaire (HBO, Amazon, etc.) will helping LA5 celebrate St. Patty's Day since we can't get to Tam O'Shanter this year.

He will go over the history of Irish Cocktails and will show us how to make 3 of them at home! including:

Irish Old Fashioned
Luck Of The Irish
Tipperary

We'll let you know the ingredients and what equipment you'll need along with glassware after you sign up. Oh, and if you don't drink, get some take out and let's hang out online!

Get Lucky Here

Happy Birthday!

Ivan Lovegren - Feb 23

Laine Wagenseller - Feb 23

Erick Weiss - Feb 25

Johannes Masserer - Feb 28



HAPPY ROTARY ANNIVERSARY

Thank you for your years of service to **LA5**
& the Los Angeles community!

Ben Harati - 5 years, Feb 19

Christopher Kim - 5 years, Feb 19

Lauren Schlau - 5 years, Feb 19

Charisse Lara - 12 years, Feb 20

Darin Marinov - 12 years, Feb 20

Johannes Masseur - 12 years, Feb 20

Judy Jenkins - 18 years, Feb 21

Kipp Kreutzberg - 3 years, Feb 23

Marwan Fattal - 25 years, Feb 27

Bill Shaw - 27 years, Feb 28

Al Shonk - 25 years, Feb 29

