

March 10, 2021



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"IF WE WANT SCIENTISTS AND ENGINEERS IN THE FUTURE, WE SHOULD BE CULTIVATING THE GIRS AS MUCH AS THE BOYS"

Sally Kristen Ride

Sally Kristen Ride was an American astronaut and physicist. Born in Los Angeles, she joined NASA in 1978, and in 1983 became the first American woman in space. Ride remains the youngest American astronaut to have traveled to space, having done so at the age of 32.

A MESSAGE... FROM OUR PRESIDENT

Dear Rotarians (aka: LA5-er's),

In celebration of International Women's Day this week, my team and I (in my Public Affairs work) were fortunate to help support and sponsor the gathering of woman Diplomats, the spouses of men Diplomats and female leaders of business at a special (virtual) event. We brought together women Consuls General to act as panelists and commentators on humanitarian issues around the world. It was an awesome re-awakening of how much influence women truly have in our lives.

I was fortunate to write a song for this event. It was quite frightening actually, trying to say something I thought was beautiful, that would resonate in lyrics about the many important women in my life as well as those--at a distance--who do so much to make me a better man. The idea began as a silent tribute to my wife. As the amazing baritone vocalist (Tanner James) brought it to life, the song also became about every woman in my life who influences me for the better.

Ultimately, the song is entitled, "She Sees Me." The song is sung by a man because he is honoring women; and he is acknowledging the positive impact a special woman has in his life. Some of the lyrics read, "She sees me, completely...unlike anyone I know...She sees in me all the possibilities, a vision of the things she knows I can achieve...she sees me."

The defining moment of the song comes when the man (represented by the singer) is motivated to change his life because of how much a woman, "sees in him." The telling lyric reads, "I long to be a better man; to be the man she sees I am...It's me who finally sees, completely." After one final chorus, the man sings in realization that this incredible woman "sees him completely" -- the ups, the downs and the not so wonderful parts of him too, all because...she loves him.

We are so blessed to have women Rotarians. Their inspiration, their execution of ideas and their lingering, positive influence makes us all better people. In this month that celebrates the history of women, let us add to that history, the awareness and gratitude of LA5's remarkable women.

Thank you, ladies, for letting us be a part of your lives!



Matt Ball

President Rotary Club of Los Angeles 2020-2021







Did You Know?

 Lt Gen Stacye Harris (Retired US Air Force), '81 USC Viterbi Engineering School and most importantly LA5 Rotarian since 1998, was featured on the keynote panel at the International Virtual USC Women's Conference on March 5, providing dynamic wisdom on breaking barriers for women in careers and leadership.

> Give us a chance to show how much we care. Let us know about:

- Special events to share and celebrate in El Rodeo.
- Losses, illness, other difficulties so we can send out TLC.
- Interest to join Rotary Cares and help send caring notes.

Contact Brenda Wiewel frankens@usc.edu *or* Walker Railey walkerrailey@gmail.com

GET TO KNOW OUR... SCHOLARSHIP RECIPIENT

WHERE DID YOU ATTEND SCHOOL?

University of California, Davis

HOW DID YOU USE YOUR SCHOLARSHIP MONEY?

This year I used my scholarship money to put my down payment on the apartment I live at now here in Davis and help pay for my rent. It has been a tremendous stress reducer and something I am immensely grateful for.

BRAG TO US ABOUT WHAT YOU DID THIS YEAR!

This year I learned the most about the way I learn and connect with my peers as a student. I make the most progress in my education through explanation so study groups are now an essential part of my life. The organization I am a part of- the Chicano and Latino Engineers and Scientists Society (CALESS)was instrumental in helping me realize this. I also went skydiving for my birthday with some friends I met through physics workshops held by the UC Davis Academic Assistance and Tutoring Center! This past academic year has truly been one of growth.



WHAT'S GOING ON THIS FRIDAY?



COME ZOOM WITH US!

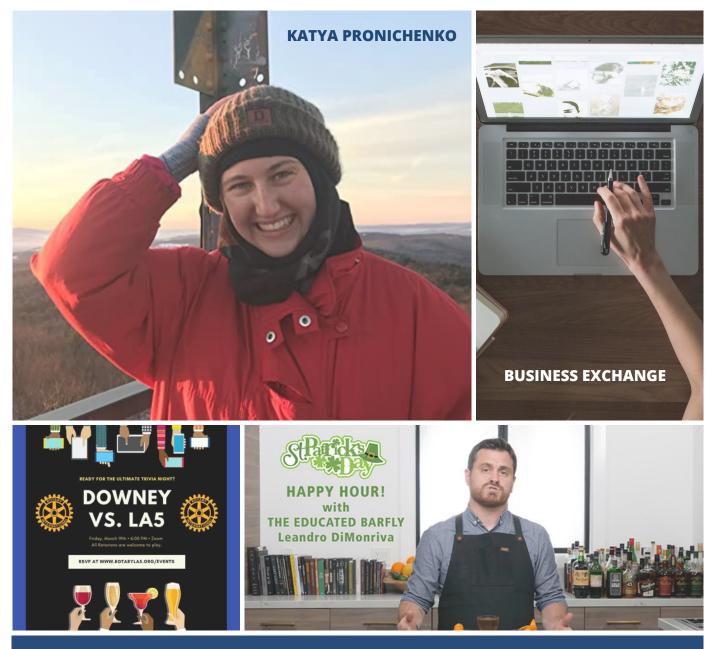
CLUB MEETING WITH SPEAKER KATYA PRONICHENKO

Katya Pronichenko studies Environmental Science and Geography at Dartmouth College. As an environmental activist she regularly volunteers at the Sierra Club, the Environmental Defense Fund, and at local organic farms and gardens.



REGISTER HERE

MARK YOUR CALENDAR!



- MAR 12 Club Meeting with speaker Katya Pronichenko
- MAR 14 St. Patty's Day Virtual Happy Hour
- MAR 16 Business Exchange
- MAR 19 Club meeting with speaker Glenn Bowie
- MAR 19 Downey vs. LA5 Trivia Night
- MAR 25 Gateway Trivia!
- MAR 26 Club meeting with Cynthia Levin

CLICK HERE TO VIEW THE CLUB CALENDAR

All Current Events are ZOOM Video Meetings Unless Otherwise Noted

IT'S BACK!



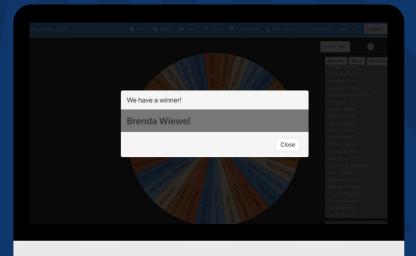
BUY TICKETS HERE

WINNER GETS 50% OF THE POT

SEVEN ENTRIES FOR \$5

LAST WEEK'S WINNER

> Brenda Wiewel



ST. PATTY'S DAY VIRTUAL HAPPY HOUR

Sunday, Mar 14, 2021 | 2:00 - 3:30 PM



Leandro DiMonriva, The Educated Barfly, one of LA's favorite Bartenders (Cole's) and Virtual Happy Hour extraordinaire (HBO, Amazon, etc.) will helping LA5 celebrate St. Patty's Day since we can't get to Tam O'Shanter this year.

He will go over the history of Irish Cocktails and will show us how to make 3 of them at home! including:

> Irish Old Fashioned Luck Of The Irish Tipperary

We'll let you know the ingredients and what equipment you'll need along with glassware after you sign up.Oh, and if you don't drink, get some take out and let's hang out online!

Get Lucky Here

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TUESDAY, MAR 16, 2021 | 8:15 - 9:15 AM

LA5 Business Exchange Morning Mixer

LEARN MORE & REGISTER HERE

greatmatter

March Business Exchange Spotlight

GREAT MATTER

Adam Weiss has been passionate about web development since 1995. In 2009, he launched Great Matter, a client-service focused web development agency, and keeps his finger pressed on the pulse of web innovation to continuously enhance the collective skillset of Great Matter to offer their clients state-of-the-art solutions. Today, Adam will be helping us avoid a few of the most common web marketing mistakes, and guide us to learn how to improve our marketing strategies.

WHAT DO YOU MEME?



ONCE AGAIN AMERICA WILL DEFEAT THE BRITISH MONARCHY BY SPILLING TEA



15 years old



50 years old





Sometimes when we get home from daycare Oscar pulls out his little chair and just sits and watches the birds, alone.

I feel you, kid. I feel you.



So embarrassing showing up to work wearing the same outfit as someone else.



POTENTIAL NEW MEMBER Melonie L. Scott



OWNER MELONIE SCOTT, INC INDEPENDENT SALESFORCE CONSULTANT

Melonie specializes in real estate, media, entertainment, manufacturing, medical, software, and mobility.

POTENTIAL NEW MEMBER



CHIEF DEPUTY LOS ANGELES FIRE DEPARTMENT EMERGENCY OPERATIONS

As the Chief Deputy of Emergency Operations, Chief Poirier oversees a service area that consists of approximately 470 square miles with 4 geographic bureaus divided into 14 battalions and 106 fire stations, with over 1000 Firefighters and Paramedics on duty every day.

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LA5 Rotary presents

Pageant of The Arts Visual Art

We will vote during this week's meeting and the results of the vote and winners will be announced at the conclusion of this Friday's club meeting.

SUBMISSIONS | VOTE

Happy Birthday!

Patrick Chylinski - Mar 09 Claudia Piston - Mar 11 Kipp Kreutzberg - Mar 12 Jim Balbin - Mar 13 Manisha Javeri - Mar 13

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HAPPY ROTARY ANNIVERSARY

Thank you for your years of service to LA5 & the Los Angeles community! Ben Harati - 5 years, Feb 19 Christopher Kim - 5 years, Feb 19 Lauren Schlau - 5 years, Feb 19 Charisse Lara - 12 years, Feb 20 Darin Marinov - 12 years, Feb 20 Johannes Masseure - 12 years, Feb 20 Judy Jenkins - 18 years, Feb 21 Kipp Kreutzberg - 3 years, Feb 23 Marwan Fattal - 25 years, Feb 27 Bill Shaw - 27 years, Feb 28 Al Shonk - 25 years, Feb 29 Russ Whittenburg, 21 years